The Consumer Banks can already make some calls in there telemarketing efforts. I believe if we allow this exemption of "established business relationships" on Indiana consumers we will have wasted a lot of time and effort in abtaining our privacy. Its like giving in to a special interest group, it will seem favorable in one industry. I OPPOSE, if you have a established relationship with a business you can inquire as to other services they offer just by asking. They already mail Markenting material for comsumers to review and the options to contact them for questions both by telephone or online.